



THE M.B.O.A. LOG

MATTHEWS BOAT OWNERS ASSOCIATION, INC.
4036 Center Road, Suite B
Brunswick, Ohio 44212
Phone: 330-273-5756 Fax: 216-803-9900
www.matthewsboatownersassoc.com

PRINT INSERTION ORDER 2017

Please Print

Company _____

Contact _____

Address _____ Suite _____

City _____

State _____ Zip _____

Country _____

Phone _____

Fax _____

E-mail _____

Billing address is different from above

Authorized Signature _____

Print Name _____

Date Signed _____

ISSUE AND AD SIZE

- Spring, Fall (2x)
- Spring (1x)
- Fall (1x)

Check all appropriate boxes

Please circle your ad size selection below.

BLACK & WHITE

Members

Non-Members

| | 1x | 2x | 1x | 2x |
|--------------------------|-----|-----|-----|-----|
| • Back Outside Cover | | 150 | | 160 |
| • Inside Front Cover | | 125 | | 135 |
| • 2/3 Page | 105 | 95 | 115 | 95 |
| • 1/2 Page Horizontal | 90 | 80 | 100 | 80 |
| • 1/3 Page Vertical | 75 | 65 | 85 | 65 |
| • 1/4 Page | 60 | 50 | 70 | 50 |
| • Standard Business Card | 45 | 35 | 55 | 45 |

Prices listed are per issue

Ad Materials Deadline

Spring Issue: February 10th

Fall Issue: August 10th

Send all advertising materials to:

M.B.O.A. LOG
Matthews Boat Owners Association
4036 Center Road, Suite B
Brunswick, OH 44212
Tel: 330-273-5756
Fax: 216-803-9900
E-mail: becky@matthewsboatownersassoc.com
Website: www.matthewsboatownersassoc.com

A signed insertion order contract must accompany all ads. Ads will not be run in the absence of a signed contract. For multiple insertions, the publisher will repeat the advertiser's most recent ad if new material has not been received by the deadline. No cancellations or changes in space reservations will be accepted after the closing date.

Mechanical Requirements

Width by Height

| | |
|------------------------|-----------------|
| Full Page (Cover) | 7.125" x 9.5" |
| 2/3 Page | 4.625" x 9.5" |
| 1/2 Page Horizontal | 7.125" x 4.625" |
| 1/3 Page Vertical | 2.25" x 9.5" |
| 1/4 Page | 3.5" x 4.625" |
| Standard Business Card | 3.5" x 2" |