

AA

## THE MATTHEWS LOG

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Port Clinton, Ohio 43452

## DOMINATING THE MIAMI SHOW — THE BEST EVER



## Most Successful Ever — Miami Boat Show!

The recent Miami Boat Show was the most successful in history. Steady streams of visitors kept all displays active. The percentage of "I really want to buy a boat" people was far higher than ordinary.

Matthews display, two forties, one a Sports Fisherman and the other a Double Cabin, both of fiberglass, was one of the lead attractions of the whole layout.

Our display was sponsored by Bertram Yacht Sales, Fort Lauderdale, Herbert J. Butler Yachts, Inc., of Charleston, South Carolina, M. A. Bauman, Bauman Marina, Inc., of Erie, Pennsylvania and Heinz Spier, of Skokie, International, Evanston, Ill.

More than \$600,000 in actual sales were chalked up during the show, which made the week not a bad one, all things considered. Indeed, Mr. Butler, a compara-

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Matthews display at the Miami Boat Show was one of the best — if not by far the best — drawing cards as far as visitors were concerned. It also drew to four aces for the dealers involved as is stated elsewhere. To the left, above, is a Matthews 45 foot Sports Fisherman, to the right, a 45 Double Cabin. Both are the outstanding examples of American luxury cruisers at their best. The light spots on the hulls are reflections of the magnificent overhead illumination — light from every angle.

## Up'n At 'Em, Oldsters! 40-yr. Club Forming!

All owners of boats — craft that have completed their shake-down cruises with forty or more years of faithful service — are urged to join up with the Antique Boat Club of South Florida — or to start one in their own locality, if more convenient.

Proud operators of the old timers are invited by Capt. Vera Lane and Commander Bill Bezar, USNR (Ret.) to join the growing group of those who

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## TALE FROM THE VIENNA WOODS

## Matthews 53 Does Blue Danube Waltz — Istanbul To Vienna, Across Black Sea

U. S. Ambassador to Austria, John P. Humes, in Vienna since last autumn, has a new feeling of at-homeness — his 53 ft. Matthews, the "Scoop," will soon dock not far from the Embassy.

Ambassador Humes now can give his guests evening and week-end cruises upon the beautiful blue Danube River, so celebrated in song and story. The great river and international boundary — fought across many a time — is so polluted that it is more gray than blue, as well as all Red.

The guests to whom Mr. Humes is host at present are GUESTS. They are members of the SALT negotiating team, some of America's top foreign relation and defense experts.

The Strategic Arms Limitation Talks (SALT) are held alternately in the U.S. and U.S.S.R. Embassies. Which Embassy was to be the site of the first meeting was determined by the flip of a coin. Which coin to flip, U.S. or Russian, was decided,

some say, by the flip of the coin of a neutral nation. No prejudiced coins were wanted.

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## Newest! NEWEST!

Matthews newest creation, our Off Shore Cruiser 56 is presented in detail on Pages Two and Three hereof. Don't miss reading the description and studying the layout. Here's a sporty, powerful cruiser for going places and doing things, and a family boat at the same time. That's a Matthews combination.

## LEAVING AFTER 41 YEARS



Edward "Jake" Haney, second from the left, is leaving Matthews after 41 years of fine boat building. With him, and bidding him farewell, are Carl Radloff, also retired, but acting as a consultant, Otto Elwing, Superintendent of Joinery and Painting, and President C. L. Hutchinson. Jake came with the company in the fall of 1929 — that was a big fall, too — and started in the Fin-

ishing Department. He has worked there or in the Hardware Department ever since. He worked on the Matthews 38s, of which a lot are still in service, and on Landing Craft during the last war — pardon — during World War II.

Jake is married and has four sons and one daughter. He plans to spend several months with his son in Montana.

## New! Off Shore Cruiser 56! New! Layout And Design! Old! Matthews Knowhow!

New! NEW! NEW!

Those are the words for Matthews Off Shore Cruiser — 56 feet of sleek Fiberglass — sea-keeping luxury — and power for any need.

New in design, new in layout, new appearance, the Off Shore 56 retains the Matthews level-riding lines. Beneath the beautiful exterior is the rugged construction that keeps Matthews craft active decades after many a similar appearing cruiser has set sail for the peaceful Isles of Nowhere.

The Off Shore 56 is a family boat, a boat to live aboard, a boat that will go anywhere at almost any time. She is a boat to enjoy, not to worry about.

Now for a few details —

The Off-Shore Cruiser is fifty-five feet eight inches in length and 16 feet in beam. She draws three feet and eight inches. Her fuel capacity is 700 gallons, water three hundred.

The deck house is 16 by 14, a most pleasant living room, or what you wish. Her flying bridge is commodious, travel up there exhilarating.

Below decks are two luxurious staterooms, plenty of baths, and ample crew quarters. Horsepower, via GM or Cummins, is up to eight hundred. Cruising speed, 21 knots — better than you will make with your Cadillac — or is it a VW? — at rush hour.

Equipment, of course, is complete in variety and tops in quality — with optional radar, sonar, and anything desired in the way of communications, complete fire protection. Pages of specifications, far too many to print here, tell the quality story of the Off Shore 56.

Your nearest Matthews dealer will have all the facts, or write to us — Matthews in Port Clinton, Ohio 43452.

### MATTHEWS DEALERS

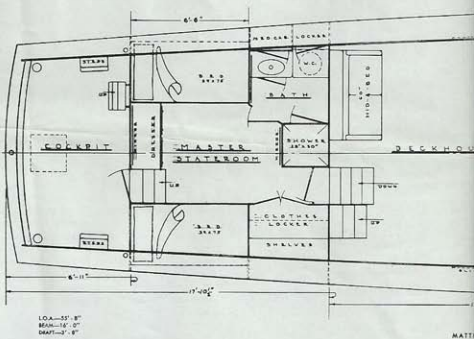
BAUMAN MARINA, INC.  
Spring Lake, Michigan

M. A. BAUMANN  
Erie, Pennsylvania

RICHARD BERTRAM & CO.  
STAMFORD, INC.  
Stamford, Conn.



## New Offshore 56



RICHARD BERTRAM & CO.  
Fort Lauderdale, Florida

HERBERT J. BUTLER  
YACHTS, INC.  
Charleston, South Carolina

CALUMET ISLAND  
MARINA  
Clayton, N. Y.

FALMOUTH MARINE  
RAILWAYS, INC.  
Falmouth, Massachusetts

GULF STATES  
YACHTS, INC.  
Seabrook (Houston), Texas

HARTGE YACHT  
SALES, INC.  
Galesville, Maryland

KONA MARINA  
Shelter Island  
San Diego, California

MATTHEWS CRUISERS, INC.  
Santurce, Puerto Rico

MIDWAY MARINA, INC.  
Mount Clemens, Michigan

MOTORMASO, Barcelona, Spain

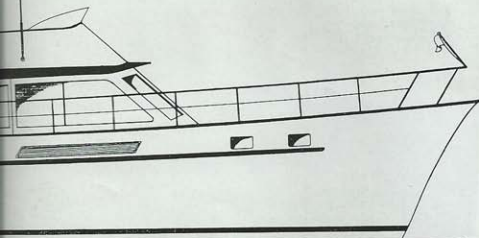
NORTHPORT  
MARINE CENTER  
Northport, Long Island, N. Y.

NORTH SHORE MARINA  
Grand Haven, Michigan

PALMER JOHNSON  
BOATS, INC.  
Sturgeon Bay, Wisconsin

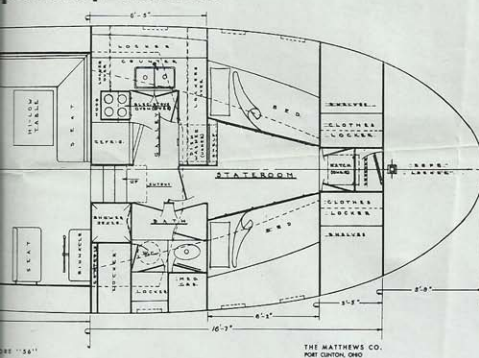


# Comfortable, Fiberglass



THE MATTHEWS CO.  
PORT CLINTON, OHIO  
MAR. 4, 1970

# Spacious, Luxurious



THE MATTHEWS CO.  
PORT CLINTON, OHIO  
MAR. 24, 1970

# TO SUPERVISE FIBERGLASS



Arthur Nelson, long experienced in fiberglass, has come to Matthews to oversee tooling and production of this material as used in our cruisers.

Nelson has been active in fiberglass marine applications for fourteen years, beginning in Toledo with the design of a Lightning class sailboat.

Some years were spent with Lippencott in the development of high quality sailboats of fiberglass. He was then with New Hampshire's Hi-Liner, tooling and producing a Roy Hunt design 21 foot sailer.

Before coming to our Port Clinton plant, he spent some

time in England following the fiberglass work of Halmatic, Ltd., who form the hull of our 45 footers.

His first — and very important — assignment in Port Clinton will be the moulding of the fiberglass hull of the new 56 foot Off Shore Cruisers.

Arthur and Mrs. Nelson have two daughters, 19 and 12 years of age.

While abroad he arranged to have our 45 foot fiberglass hulls delivered to Cleveland or Detroit after a trip up the Seaway, rather than disembark at an East Coast port.

# NOW AT HOME IN GROSSE POINTE



We had hoped to get a farewell picture of "Christi Ann," above, but when owner Walter A. Loehr pulled away from our Portage River slips the rain was falling steadily. Our devoted photographer said "No can do." Mr. Loehr has the beautiful,

brand new fiberglass 45 footer docked near his home in Grosse Pointe Shores, Michigan. "Christi Ann" has three staterooms and a commodious Command Bridge. Twin 370 hp Cummins give her plenty of get up and go.

really a beat on most other U.S. pleasure craft, even Matthews-built pleasure craft. She sailed on April Fifth, aboard a freighter bound for Istanbul — Constantinople to you pre-war folks. She was unloaded in Turkey. (Continued on Page 4)

# Black Sea, Blue Danube — Some Say All Red

(Continued from Page 1)

Mrs. Humes and three of their six sons are in Vienna, enjoying a wonderful experience. The matter and manner of their being hosts to conferences that may decide the fate of the world are established by protocol and detailed to the last iota by State Department experts. One of the iotas, unquestionably, is the daily determination that the "Scoop" remains unbugged.

The trip of the "Scoop" was

PACIFIC MARINE  
SALES CO.

Diablo, Calif. (San Francisco)

PUGET SOUND  
MARINA, INC.

Seattle, Washington

SKOKIE, INTERNATIONAL  
Evanston, Ill.

ROBERT V. STAATS CO.  
Newport Beach, California

THREE RIVERS MARINE  
SERVICE

Box 252, RR1, Wilmington, Ill.

TOLEDO BEACH MARINA  
LaSalle, Michigan

## Most Successful Ever — Miami Boat Show!

(Continued from Page 1)  
 tive newcomer to the Matthews group of fine yacht purveyors, expressed pleasure, looking forward to a succession of such weeks. We share in the anticipation.

The success of the Miami Show — and of the Cleveland Show — gives an indication of the steady growth of the love of boating developed in this country. The continuous growth of Matthews is an indication of the steady growth of the love of fine boats.

## New Ambassador Takes His 53 Ft. To Austria

(Continued from Page 3)  
 key and crossed the Black Sea, under her own power, to the delta of the Danube.

The Black Sea is Russian-dominated. On it is located the great Red naval base of Sevastopol, from which increasing Russian naval strength leaves for the Mediterranean. These ships pass through the Bosphorus and Dardanelles, only with the consent of Western Allied Turkey. This is painful to the Russians. Another pain has been the presence of American destroyers, holding maneuvers in the Black Sea.

The voyage up the Danube carried the "Scoop" through the heart of the western Red-satellite (voluntary or not) countries: Rumania, Bulgaria, Yugoslavia, Hungary, Czechoslovakia and finally into the East Reich — the most western state of present-day Austria. Famous cities passed, or sailed through, included Bucharest, Belgrade, Budapest, Bratislava and finally Wien — Vienna to us.

Austro-Hungary, under the Emperors was the birthplace of some of the world's most tuneful music — not the thundering chords of the Russians, but music with a smile, to be sung with joy in the heart and faith in tomorrow. That music is still sung in its homeland, but some of the joy is gone and some of the faith has vanished.

## QUEEN OF THE SHOW — QUEEN WHEREVER SHE SAILS



Queen of the Cleveland Boat Show, and Queen wherever she sails or ties up, this Matthews 45 Sports

Fisherman was viewed by thousands and thousands of boat owners and boat hopefuls. A steady stream of

Show visitors went up the steps and cast longing glances into the interior of the big and beautiful craft.

## Oldsters Ahoy

(Continued from Page 1)

love the displacement hulls of old and the less hectic pace of the low rpm engines.

Capt. Vera Lane (one of the few women who holds a Master Mariner's ticket) owns and daily operates the "Arrow", 100 years old. She offers towboat service bringing in modern hulls that can't take the off shore pounding, or the engines of which failed when most needed. Between times she does commercial fishing.

Commander Bezark's "Egret" is a comparative youngster, being a 1926 Matthews 38 — one of the fine old models that helped build Matthews reputation wherever real sailors gather.

Any owner of a boat which is 40 years old, or older, may contact Commander Bezark at 1000 N.W. 57th Ave., Miami 33126, or call him at 305-665-6919. He will be happy to give the details of membership.

## TOLEDO BEACH TOPS ALL



Toledo Beach Marina received Matthews 1969 Dealers Award as pictured above. Vice President-Sales David Sutherland is seen presenting

the award to Dick Johnson, Toledo Beach General Manager and George Dawes, Sales Manager. Photo was taken at the Cleveland Boat Show.